	COOKIES NOTICE	REVISION NUMBER.
		Version 1
		DATE
		23/06/2021

APPLICATION OF THIS COOKIE POLICY

This Cookie policy is applicable to all users or visitors to the e-Thele Website, social media platforms, and any other electronic platforms used and offered by e-Thele, which will hereinafterfor ease of reference be referred to as "our Website".

WE USE COOKIES

- We use cookies on our Websites for a number of reasons and related purposes, which are described and detailed below. A cookie is a small file of letters and numbers which house and contain information that is collected from you when you use our Website.

- Cookies help us provide you with a good experience when you browse our website and allow us to improve our site. These tiny data files are stored on your computer within the Website browser when certain of our Website pages are visited. A cookie does not contain or collect information in isolation, but when read by a server via a website browser; can give information to facilitate a more user-friendly service such as detecting errors.

- To use our Website fully, you will need to have cookies enabled. If you do not wish to enable cookies, you can still browse the site; however certain features of the site may be limited.

TYPES OF COOKIES WHICH WE USE

Our cookies may be session cookies (temporary cookies that identify and track users within our Websites, applications, or services which are deleted when you close your browser or leave your session in the application or service) or persistent cookies (cookies which enable our Website, applications or services to "remember" who you are and to remember your preferences within our Website, applications or services and which will stay on your computer or device after you close your browser or leave your session in the application or service).

We use the following cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our Websites.

- IP Address and traffic data. We keep a record of traffic data which is logged automatically by our servers, such as your Internet Protocol (IP) address. We also collect some site, application and service statistics such as access rates, page hits and page views. We are not able to identify any individual from traffic data or site statistics.

- Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it.

- Targeting cookies. These cookies record your visit to our Websites, the pages you have visited and the links you have followed.

- First-party cookies. The Websites will set some cookies that are essential for the Websites to operate correctly. These cookies, none of which capture personally identifiable information.

- Web beacons and parameter tracking. We also use cookies and similar software known as web beacons to count users who have visited our Websites after clicking through from one of our advertisements on another website or in emails and to collect details of any products or services purchased. These web beacons collect limited information which does not identify particular individuals. It is not possible to refuse the use of web beacons. However, because they are used in conjunction with cookies, you can effectively disable them by setting your browser to restrict or block cookies.

- Third-party cookies. Our Websites set several types of third-party cookies, but we do not control the operation of any of them. The third-party cookies that may be set include:

    1. Google Analytics – we use Google Analytics to collect data about website usage. This data does not include personally identifiable information. You can view Google's privacy policy here: www.google.com/policies/privacy/

    2. Google Tag Manager – We use Google Tag Manager to manage some of the cookies that we use on our Website. You can view Google's privacy policy here: https://policies.google.com/privacy?hl=en&gl=ZZ.

    3. Facebook – we use a Facebook pixel to obtain information about the activities that users engage in while visiting our web pages. For information on Facebook's privacy and cookie policy, visit https://www.facebook.com/policies/cookies/.

- Performance cookies and analytics technologies - These cookies collect information about how visitors and users use our Website, applications, and services, for instance, which functionality visitors use most often, and if they get error messages from areas of our Websites, applications, or services. These cookies don't collect information that identifies a visitor or user. All information these cookies collect is aggregated and therefore anonymous. We only use these cookies to improve how our Websites, applications, and services work.

CONSENT OR DEACTIVATION OF COOKIES

You have the right to re-configure your browser or our Websites to restrict cookies. For more information about cookies and instructions on how to adjust your browser settings to accept, delete or reject cookies, see the www.allaboutcookies.org/ website.

If you do not want us to use the cookies, then please note that you can deactivate them by clicking on the decline button. Please note that where you re-configure cookies, you may find this affects your ability to use our Websites, and application or services.

If you are happy with the cookies, please click on the accept button.